



River Park is a private investment group dedicated to building companies that create lasting value. We partner with companies that have a strong track record, unique value proposition, and a desire to grow in a balanced, thoughtful way.

INVESTMENT CRITERIA

We provide flexible ownership transitions to well-positioned lower middle market companies with the following characteristics:

INVESTMENT TEAM

David Keller
Partner
dkeller@riverpg.com
917-817-1862

John Hartman
Partner
jhartman@riverpg.com
540-529-9494

HEADQUARTERS

500 W. 5th St.
Suite 800
Winston-Salem, NC 27101

www.riverpg.com

<p>\$5-50MM</p> <p>REVENUE</p>	<p>\$1-5MM</p> <p>EBITDA</p>	<p>Sustainable EBITDA margins of at least 10%</p> <p>MARGINS</p>
<p>A history of predictable revenue and earnings</p> <p>Identifiable organic and acquired growth opportunities</p> <p>Sustainable competitive advantages and well-defined industry position</p> <p>Attractive and growing end-markets demand for the products and services</p> <p>COMPANY CHARACTERISTICS</p>		<p>Business Services</p> <p>Commercial Services</p> <p>Healthcare Services</p> <p>Education & Training</p> <p>Consumer Products</p> <p>Niche Manufacturing</p> <p>Specialty Distribution</p> <p>Technology</p> <p>SECTOR FOCUS</p>
<p>Meaningful owner and management reinvestment</p> <p>Experienced and passionate management teams</p> <p>OWNERS AND MANAGEMENT</p>	<p>Majority control positions in partnership with owners and management</p> <p>We will consider select minority investments and other customized structures with a pathway to control</p> <p>TRANSACTION TYPES</p>	<p>Headquartered in the U.S.A</p> <p>Preference for companies located east of the Mississippi</p> <p>GEOGRAPHY</p>

We believe there is an important balance between growing a business in a sustainable way and ensuring the stakeholders thrive and flourish.

INVESTMENT APPROACH

We take a balanced approach to long term investing:

- Partner alongside business owners and management teams who truly care about the future
- Embrace and build a culture of collaboration, trust and respect for employees
- Develop strategy and growth initiatives with management
- Focus on optimizing the infrastructure, systems and processes of the company
- Engage operating resources to identify opportunities for sustainable growth and efficiency

CORE PRINCIPLES

Our principles are critical to ensuring the success of the companies and people we are dedicated to:

- People Matter
- Communicate Transparently
- Collaborate Intentionally
- Enjoy Life Together
- Build Integrity
- Be Creative
- Servant Leadership